

Contact Information

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Matt Cresswell

Creative Video Editor

Mid-weight offline video editor with over 13 years' of experience in Film, Documentary, T.V, Gaming, Advertising & Social Media.

Professional Profile

Creative and detail-driven offline video editor with over a decade of experience in the creative industry. I am passionate about transforming ideas into compelling visual narratives that engage audiences and enhance brand storytelling. Specialising in video editing, my expertise extends across photography, videography, motion design, graphic design, and branding. My work has amassed millions of views online, been screened at international festivals, and earned industry recognition, including awards presented in the Houses of Parliament.

Adaptable and efficient, I excel in fast-paced environments, ensuring seamless workflows and consistently meeting deadlines, whether working remotely, on location, or in-office. Proficient in Adobe Creative Cloud, I leverage a diverse set of practical and technical tools to deliver high-quality content.

Primary Skills

Film Production:

Deep understanding of the filmmaking process, from initial concept to final delivery.

Design:

Combining artistic vision and technical skill to produce visually compelling and impactful content.

Organisation:

Effectively managing tasks, resources, and timelines to ensure smooth project execution.

Communication:

Collaborating seamlessly with teams and stakeholders to bring creative visions to life.

Best Practices:

Applying industry standards and proven methodologies to consistently deliver high-quality results.

Data Management:

Organising and utilising data efficiently to support informed decision-making and streamline workflows.

Secondary Skills

Motion Graphics:

Designing dynamic animations and visual effects that enhance storytelling and engagement.

Photography:

Capturing striking and expressive imagery with a strong creative and technical approach.

Videography:

Competent in videography, particularly focused on interviews, behind-the-scenes, and live events.

Career Summary

Video Designer - Contractor.

Playstation/Sony Interactive Entertainment: 2024.

Created and localised video content, including trailers, behind-the-scenes footage, and music videos using in-game captured video, amassing over 1 million views across brand channels. Collaborated within an internal creative agency, contributing to concept and creative discussions with the Brand, UI/UX, Motion, and Film departments, providing project updates and ensuring adherence to briefs and timelines. Demonstrated excellent organisational skills, attention to detail, and effective collaboration with remote teams.

Creative Designer - Video Editor/Motion Graphics - Permanent.

Expedia Group: 2023.

Focused on creating and templating motion graphics, developing, localising, and delivering thousands of videos globally. Collaborated with marketing teams to establish visual identities and brand guidelines for multiple brands, managing production partner relationships and contributing to the optimisation of workflows. Explored motion-centric out-of-home designs and created internal sizzles, providing guidance on digital content best practices.

Video Editor/Motion Graphics/Data Management - Contractor

Apple/Hogarth: 2019 - 2021.

Worked closely with the creative team at Apple HQ in London, overseeing post-production for Beats by Dre's EMEA video content. Involved in diverse projects, including traditional video content for sports teams and musicians, intricate product-specific motion graphics, and out-of-home advertisements across major European cities.

Video Editor/Videographer/Director - Freelance

RST & Riot Creative Agency: 2015 - 2016

Collaborated with director Reg Traviss on a 'Special Edition' cut of the 2015 feature film Anti-Social. Part of a small creative agency, creating bespoke and diverse content for feature films, artists, and musicians. Created concise promotional videos, captivating trailers, insightful documentaries, and engaging music videos.

Video Editor - Freelance

Spool Post-Production, Nottingham: 2014

Contributed to pioneering broadcast content for Notts TV, editing 23 episodes of F-Stop, a program spotlighting local filmmakers. Produced a special feature documentary on the Kenneh-Masons, a musical family from Nottingham.

Digital Media Creative - Freelance

2012 - 2022

Contributed to award-winning short films in various positions, including video editing, writing, directing, and cinematography. Collaborated with prestigious clients such as Nike, Ford, Ferrero, Comedy Central, Prettybird, Winkreative, Beefeater Gin, and Lloyds TSB. Engaged directly with clients, orchestrated intricate workflows, provided excellent communication and adhered to demanding timelines.

Education

Film Production: BA (Hons)

2009 - 2013

University for The Creative Arts
Farnham

Multimedia: Foundation Degree

2006 - 2008

NCN City
Nottingham

*References available upon request.